

VIS 1250 - Quiz 4 (25 points)

Name \_\_\_\_\_

1. Name 6 preflighting considerations. (3 pts)
  - a.
  - b.
  - c.
  - d.
  - e.
  - f.
  
2. What is the standard bleed size? (1 pt)
  
  
3. Define “color separation”. (1 pt)
  
  
4. How is resolution found for an image in the following:  
HIGH QUALITY PRINT FILE, needs to be 10 inches x 20 inches. What will the finish size be in PPI? (2 pt)
  
  
5. What could cause a moire pattern to develop in a print, and how is it different from a Rosette? Discuss (1.5 pt)
  
  
5. Define “halftone”. (1 pt)
  
  
6. What is DOT GAIN? and Name 3 reasons for a dot gain. (1.5 pt)

7. Name 3 qualities and considerations when choosing a paper. (1.5 pt)

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8. Name 3 differences between an offset press and a digital press? (1.5 pt)

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9. Define trapping. What is the difference between a choke and a spread? (1 pt)

10. Name 3 types of printing, besides digital, offset and screen? (1.5 pt)

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11. Name 3 budget considerations. (1.5 pt)

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12. The Workflow of a Print Job is important. Define 5 steps that are involved in a productive workflow and what you feel is most important? (1 pt)

13. What is the screen resolution (lpi) for screening printing? Name 2 that we discussed (detailed and simple) (1 pt)