Name _____

Name _____

Project Objective: to build student awareness of the use and function of Design Elements and Principles in graphic design images

Write quick definitions for the Elements listed:

Line:

Color:

Shape:

Form:

Value:

Texture:

Space:

Size:

Write Quick definitions for the Principles listed:

Contrast:

Unity:

Balance:

Emphasis:
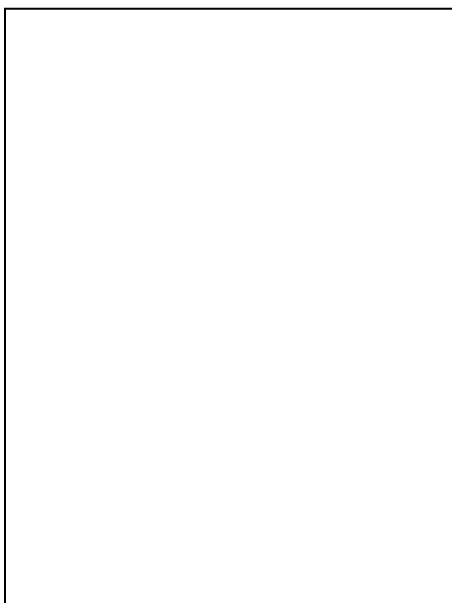
Variety/Variation:

Movement/Motion:

Proportion:

Repetition/Pattern:

Process:

1. View each image, as a team. Identify the strongest element and how (why) it is used in each image. Next, explain which principle is created through the use of that element. Use complete sentences.
2. Students will find an Illuminated Manuscript image (using the same element), then explain which principle is created, and how a different meaning surfaces compared to the contemporary image.
3. Embed all three pairs of images in the document with the discussion points mentioned in Steps #1 and #2 written under each pair.

Example of lay-out:

Contemporary Image   Illuminate Manuscript image
Element: Element: (should be the same)
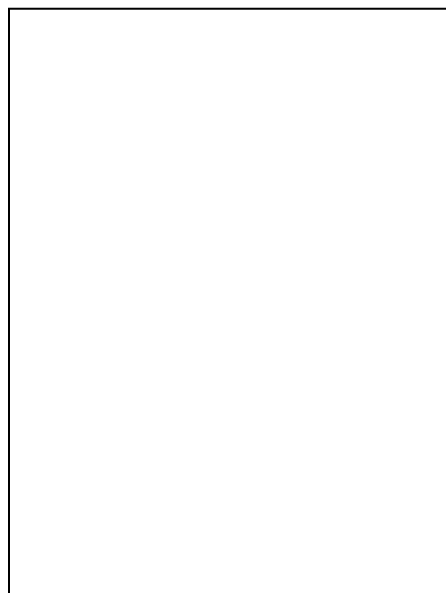Principle: Principle:
Explain how a different meaning surfaces though the same strongest element is used in each image