



Name _____

Date _____

Period _____

Assignment: Page Layout

Assignment Value (50 points) _____ / 50

Individually you will be responsible for completing a page layout with an emphasis on **RELATING IMAGE** to an **INSPIRATIONAL QUOTE** of your choice. We will concentrate on creating a layout that uses **CONTRAST AND UNITY** Effectively to convey our message. The final layout needs to additionally use one of the **ELEMENTS and PRINCIPLES** of design to mastery.

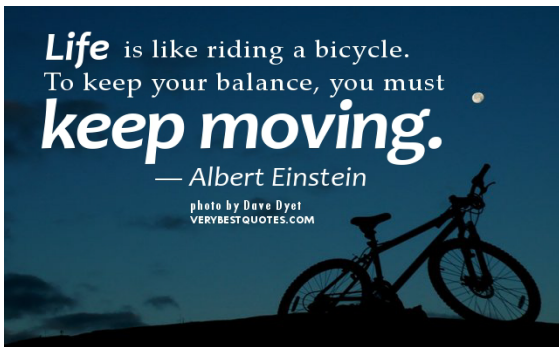
Below is a list of specs needed to complete the assignment, we will attempt to make this project a portfolio piece of artwork/design.

SPECS

- Inspirational Quote and Related Image (Understanding of Type and Image working together)
- Finish Size 16 x 10 with 1/8 bleed, 300 DPI for print
- Layout should use Contrast and Unity to convey your idea or message
- Focus on one ELEMENT of Design to Mastery (Line, Color, Size/Space, Shape, Value, Texture)
- Presentation: Must use Professional, Design Language, talk about *how and why* you decided to use the **PRINCIPLES** in the way you did.

- Suggestions to strengthen your layouts, use original images, artwork, renderings, ideas, try to apply a GRID to your design to tell your audience the intended path you wanted them to take.

*As ALWAYS, you will need to utilize the DESIGN PROCESS and show evidence to me that you have transitioned brainstorming, research, thumbnails and the alike to your final design.



The Design Process, Evidence _____ / 10

Use of Contrsrt and Balance in Page Layout _____ / 10

Inspirational Choice and Related Image _____ / 10

Use of Element(s) and Principle(s) _____ / 10

Completion and Presentation by DUE Date _____ / 10

DUE: We will begin presenting on Friday, November 20 to present.

Make sure you **KEEP** and turn this assignment sheet in with your presentations. I will begin taking off 5 points for those who do not turn in assignment sheets with completed assignments.