



# Assignment: Custom Calendar

Log onto: [FairmontDigitalDesign.com](http://FairmontDigitalDesign.com)

Name \_\_\_\_\_  
Date \_\_\_\_\_  
Period \_\_\_\_\_

## Point Value (100 points)

Individually you will be responsible to create, format, illustrate and design a calendar for the remainder of the 2018 School Year. The Project will give us a workable knowledge of InDesign and re-enforce the DESIGN PROCESS and planning phase of developing a project. We will also focus on PRINT UNDERSTANDING, BINDING, LAYOUT, CREATING UNITY WITHIN THE CALENDAR and USE OF ORIGINAL ARTWORK. (FEBRUARY - MAY)

### SPECS TO FOLLOW:

**Design Process** ( Brainstorming, thumbnails of each page and flow of print, references, refined sketches )

**Final Size** (10 x 8 folded and bound, comb binding or spiral bound, full bleeds, margins used for calendar)

**Topic Unity** ( Your calendar must carry a unity or focus that can be seen throughout EX: Star Wars )

**File Management** ( Final needs to be saved, converted to outlines, ready for PRINT as a PDF and InDesign )

**Use of Original Artwork** ( All Elements and Components need to be ORIGINAL Creations )

**Presentation** ( We will brainstorm, critique and conduct a final presentation, speak professionally of design )

**Cover** ( This element will “hold” your Unified Design together and let us know what’s inside, back should show each months calendar with design )

The Design Process MUST REVIEW AND APPROVE ( 5 Thumbnails, references, **final mock** of layout to SCALE ) \_\_\_\_\_ / 20

Use of **Original Artwork** showing Unity and understanding of Elements and Principles \_\_\_\_\_ / 20

File Management and Use / Understanding Display of **Adobe Products** \_\_\_\_\_ / 10

Final Design Completion by Due Date To the specs above \_\_\_\_\_ / 25

Presentation using professionalism and Design Language, involvement in Critiques, Productive use of TIME \_\_\_\_\_ / 25

### Be Creative

Please be as creative as possible with this project and use it to have fun as we begin the last part of our time together in high school. Use this to show off your talent. Use the Elements and Principles to earn full points and show knowledge of Ps, Ai and **InDesign**.

**DUE: January 22, 7th Period**

**Total Points**

\_\_\_\_\_ / 100